



Biography

Cheryl E. Cook

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OVERVIEW

As CEO of Small Biz BIG Results, Cheryl Cook is an award winning entrepreneur who specializes in training business owners who are being run over by their business, create 7-figure habits so their business runs like a well-oiled machine, without their hands always on the controls. Her passion is focused on equipping business owners to grow and manage remarkable organizations, and compelling them to share their unique abilities with the world.

Cheryl is the author of the book, *Small Business BIG RESULTS*, and speaks to small business owners in intimate workshops as well as to large audiences. Her topics focus on small business success and growth of remarkable organizations.

With 30 years background in Management and Finance, working with small, medium and Fortune 10 companies in diverse industries, Cheryl brings an unmatched perspective to the bottom line for clients. While she's best known as the BIG Results Coach for business owners, her fans love the way she weaves every day observations into ah-ha! moments for their businesses.

EDUCATION

Cheryl received both her Bachelor's degree (with honors) and M.B.A. from the University of Michigan while working a full time job.

AUTHOR

Cheryl is the author of *Small Business BIG RESULTS*, a contributing author to *Inspiration to Realization (Vol. III)*, and numerous published business articles.

AWARDS

Premier Success Coach, eWomen Network, 2013-2015
WNBA, San Antonio Silver Stars, Inspiring Woman, 2011
U.S. Small Business Administration, Home-Based Business Champion of the Year, 2010
Women's Leadership Award, San Antonio Business Journal, 2009
NAWBO-SA Member of the Year Nominee, 2007-2008
Time Warner Cable Hometown Hero Nominee, 2001

COMMUNITY ACTIVITIES

2008-09 President of the San Antonio Chapter of the National Association of Women Business Owners, Stewardship Vice Chair of United Way of San Antonio Accountability Group, United Way Fiscal Review Committee Chair, Big Sister with Big Brothers/Big Sisters, hospice volunteer, and has worked on Habitat for Humanity & Christmas in April projects.